



2017 Art in the Rose Garden – Sponsorship Opportunities

Sunday, July 30, 2017, 11 a.m. to 5 p.m.
Peninsula Park Rose Garden, Portland, Oregon

Friends of Peninsula Park Rose Garden, a volunteer-run 501(c)(3) nonprofit organization, is dedicated to preserving, protecting and enhancing Portland's oldest public rose garden for all generations. As part of our mission, we host community events to raise awareness of the Garden and promote family activities.

Art in the Rose Garden, now entering its third year, is attracting increased interest from local artists and the community. Artists are requesting to be put on the return list immediately after the event, while the community is urging us to continue hosting the show on a long-term basis. And this year, the show is a Rose Festival Sanctioned Event, which should boost the show's profile and those of all who support it.

We're delighted with the growing popularity of our art event, yet need help in funding operational costs, including insurance premiums, any fees the city may require and creation of promotional materials. Please help us celebrate the Garden, the arts and the community with one of the following sponsorship levels. Gifts of cash or in-kind goods and services are welcome. Please note any funds raised above actual operating expenses will go directly to maintain or improve the Garden.

- Level I – \$300 or more
 - Prominent placement on all event signage and in event program
 - Acknowledgement in all print, broadcast, web-based marketing
 - Recognition on social media platforms and email marketing
 - Linkable logo/name and company profile on Friend's and partner websites
- Level II – \$200
 - Placement on all event signage and in event program
 - Acknowledgement in all print, broadcast, web-based marketing
 - Recognition on social media platforms
 - Linkable logo/name on Friend's and partner websites
- Level III – \$100
 - Placement on all event signage and in event program
 - Acknowledgement in select print, broadcast, web-based marketing
 - Recognition on social media platforms
 - Linkable logo/name on Friend's website

If you wish to make a financial gift, please **make checks payable to Friends of Peninsula Park Rose Garden**. Our mail address is 1631 NE Broadway, PMB 421, Portland, OR 97232. For more information, email artintherosegarden@gmail.com.

Friends of Peninsula Park Rose Garden organized in 2012. Active supporters of the North Portland communities where the Garden is located, the Friends field a large volunteer corps dedicated to tending the Garden and working to ensure it remains a vital public space. All gifts to the Garden are tax-deductible (Tax ID #45-5207764) and will be acknowledged.